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**Tech Tuesday: The Top 13 Online Meeting Platforms**

[Kaitlyn Tatulli](https://www.aventri.com/blog/author/kaitlyn-tatulli) | March 10, 2020

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With team members spread across a country or even the world, video conferencing has become an increasingly vital technology for businesses. [Online meetings](https://www.aventri.com/platform/virtual-events) not only decrease travel expenses by [30 percent](https://www.aventri.com/blog/gbta2018-wrap-up-celebrating-milestone-making-memories), but it has also allowed employees from different regions to connect better with each other, as well as increase collaboration and profitability. The next time you [host a virtual meeting](https://www.aventri.com/strategy/virtual-events), why not test out one of these top 13 online meeting platforms.

**Instead of Cancelling, Let Aventri Help You Go Virtual:** It's hard to deny that coronavirus is having a serious impact on the world and live events. Rather than cancelling your events altogether, save time and enjoy the flexibility of a fully integrated virtual event platform. [Contact Us](https://www.aventri.com/discover/virtual-events).

[**1. Digitell**](https://digitellinc.com)

Are you looking for a virtual event and live streaming platform expert? Then Digitell, Inc. is for you! A partner of Aventri, Digitell is a Digital Multimedia Development company that specializes in assisting organizations with leveraging their content online. Digitell has over 35 years of experience servicing 150 organizations by  developing customized and cutting edge solutions to capture, deliver and manage their online virtual events. From their newly released education APP, to OPUS DX, a feature rich, fully managed Digital Experience Platform, their services are designed to engage users with a superior digital experience while accessing live streams, webinars and on-demand education. Digitell can meet the needs of any organization looking to bring their conference or education online.

Source: Digitell

[**2. Evia**](https://www.evia.events)

A partner of Aventri, Evia is a family owned virtual events company with locations in Seattle and Redmond, Washington. Evia offers its customers complete digital event and media distribution solutions to companies of all sizes. Evia knows that virtual events require a lot more than technical equipment. That's why their approach focuses on pre-event planning, live and/or virtual event execution, and post-event distribution to ensure your virtual event attendees receive the highest quality digital content. On March 3rd, Evia released a New Evia Player, which is an Intelligent cloud-based video player, that uses Machine Language and Artificial Intelligence to make event professionals' content more accessible, noticeable and engaging.

Source: Evia

[**3. Intrado**](https://www.intrado.com)

Intrado Corporation is an award-winning, innovative, cloud-based, global technology partner to clients around the world. A partner of Aventri, Intrado provides the solutions needed to connect people and organizations at the right time and in the right ways, and hosts over 40,000 webcasts and events annually.  Intrado has sales and/or operations in the United States, Canada, Europe, the Middle East, Asia Pacific, Latin America and South America, and offers over 80 different languages across their solutions.

Source: Intrado

**Recommended Resource:** Are you struggling to decide whether to proceed, cancel or postpone your upcoming events due to the coronavirus pandemic? Discover [4 Options for Meetings & Events in the Wake of Coronavirus](https://www.aventri.com/blog/options-meetings-events-coronavirus).

[**4. ON24**](https://www.on24.com/)

Through the ON24 Platform, marketers can build data-rich, interactive webinar and content experiences, understand audience behavior and turn that intelligence into action. Informed by more than a billion engagement minutes — including 12 million polls, 1.3 million surveys, 1.5 million conversations, and conversion of over 17 million resources — marketers drive more revenue from ON24 experiences than any other digital channel. Users can create the excitement of a live event with ON24's simulive webinars. Record your webinars in one or multiple takes to put presenters at ease and even edit together multiple presentations. Then, engage with your audience in real-time during the pre-recorded presentation and roll-over to live mode after for further interaction and live engagement.

Source: ON24

**5.** [**Zoom**](https://zoom.us/)

Zoom is one of the leading video enterprise solutions. In addition to hosting virtual meetings, Zoom allows you to host product trainings, video webinars, and more. While in the meeting, you can use Zoom’s chat feature to share messages and files with other people on the call. Zoom has also collaborated with many apps, like Outlook, Slack, and Egnyte to enhance your experience further.

Source: Zoom Meeting

**Recommended Resource:** As Aventri’s CEO Jim Sharpe says, “we know nothing beats the value of face-to-face meetings,” however, what happens when in-person meetings and events are restricted because of events like the coronavirus? Should meeting and event professionals just cancel their events altogether? The answer for many will be no, thanks to the [advantages of hosting virtual events](https://www.aventri.com/blog/advantages-of-hosting-virtual-events).

**6.** [**GoToMeeting**](https://www.gotomeeting.com/)

Another popular online meeting software is GoToMeeting, an all-in-one communication platform for businesses. GoToMeeting features collaborative team messaging, video transcriptions, and customizable team settings. Not only does the platform allow you to host up to 100 participants, but you can also launch or join a meeting from your smartphone with the GoToMeeting App. The company also has, [GoToWebinar](https://www.gotomeeting.com/webinar/" \t "_blank) is an online meeting platform where users can plan, present, and follow up with webinar attendees. GoToWebinar features polling, automatic webinar invitations and follow-up emails, attendee data, webinar performance, and a sharable video library. No wonder why over 2.7 million webinars are hosted on GoToWebinar a year.

Source: GoToMeeting

**7.** [**ezTalks Meetings**](https://www.eztalks.com/)

ezTalks Meetings, which is free for up to 100 participants, is a group video, audio, and chatting platform. In addition to screen and filing sharing capabilities, ezTalks Meetings also include a whiteboard feature, which allows users to add text, highlight, draw shapes, screen capture, etc. with other team members. Users can also access ezTalks Meetings on any device.

Source: ezTalks

**8.** [**Skype for Business**](https://www.skype.com/en/business/)

Skype has created an online meeting platform, specifically for businesses. Skype Business can host up to 250 people, record meetings, and includes instant messaging. Skype Business also allows users to see when members are in a meeting, are offline, and when they are available to talk.

Source: Skype

**9.** [**Join.me**](https://www.join.me/apps)

Join.me is a free online meeting platform that allows you to personalize your URL and add a customized meeting background. Join.me also integrates with productivity tools like Outlook, Google Calendar, and Office 365 to help integrate your business.

Source: Join.me

**10.** [**HighFive**](https://highfive.com/)

Another popular online meeting platform is [award-winning](https://highfive.com/blog/fast-company-names-highfive-one-innovative-enterprise-companies-2018) HighFive. Used by over 2,000 businesses, HighFive does not use passwords or pin codes to join meetings; instead, users wait in a virtual meeting room until the meeting manager lets them in. This guarantees your meeting will stay secure.

Source: HighFive

**11.** [**Roundee**](https://roundee.io/)

Roundee is a free video conference platform that features video conferencing, recording, and transcription services. Roundee also features one-click recording, one click-meetings, and does not require downloads to start or join the conference.

Source: Roundee

**12.** [**Google Hangouts**](https://hangouts.google.com/)

Google Hangouts is a free multiple communication platform that features phone calls, video conferences, and instant messaging for up to ten users. It is ideal for Google users since Google Hangouts is built into Gmail and other Google tools. One of the most unique features of Google Hangouts is that it allows users to stream their video calls live on YouTube.

Source: Google Hangouts

**13.** [**Adobe Connect**](https://www.adobe.com/products/adobeconnect.html)

Adobe Connect takes video meetings to another level. In addition to video chatting, screen-sharing, and instant messaging, Adobe Connect allows you to create micro-sites, manage emails, measure engagement, and create persistent virtual rooms that you can customize to fit your brand.

Source: Adobe Connect

*Do you use any of these online meeting platforms? Do you have a favorite platform that we are missing? Let us know by commenting below.*

This Post was Written by [Kaitlyn Tatulli](https://www.aventri.com/blog/author/kaitlyn-tatulli)

Kaitlyn Tatulli is a graduate from Fairfield University with majors in Digital Journalism and Psychology and minors in Women, Gender, and Sexuality Studies and Computer Science. Currently, she is receiving her MFA from Fairfield University. Kaitlyn...

**Francis**

1/20/2020, 8:21:32 AM

All the above online meeting platforms are good. Additionally, one can also have a look at alternatives like on premise R-HUB web video conferencing servers. It provides 6 real time collaboration applications in one box plus is easy to use and works on all platforms.

**Matt Cummins**

3/25/2020, 11:46:04 AM

These are surreal times. With the latest COVID – 19 outbreak, the Government has restricted travel and social contact to safeguard you and your family. So we are building up a technology which will help you in sailing through this tough period, the virtual meeting that will be held through video conferencing. We know that this is something new to you all. But we are developing this technology just to support you so that together can overcome this tough period. So contact us and keep the conversation going. Be Safe and keep your family safe. Contact us at: https://www.eventdex.com/contact-us/

**Deirdre Begley**

3/28/2020, 4:12:23 PM

The leading virtual conference platform is https://www.virtualtradeshowhosting.com

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